



INDIAN INSTITUTE OF MANAGEMENT RANCHI  
**FINAL PLACEMENT REPORT**  
**2022-24**



# Director's Message



IIM Ranchi has consistently demonstrated unparalleled dedication to shaping its students into capable leaders of tomorrow. Since 2012, our flagship management programs have garnered admiration from Indian corporate circles. The relentless efforts of our management, faculty, staff, and alums, coupled with the trust and support of our recruiters, have propelled IIM Ranchi to become one of the most coveted management institutions in the nation.

Our exceptionally driven students willingly undergo rigorous training, resulting in their holistic development and enhanced performance. Their achievements stand as a testament to the unwavering dedication of our faculty, who, through advanced teaching methodologies, ensure that students are well-prepared to navigate the dynamic corporate landscape.

A special acknowledgment is due to our longstanding and new recruiters' continued trust in IIM Ranchi. The collective efforts of each successive batch bolster our commitment to fostering excellence in management education. The 2022-24 batch demonstrated their capabilities in this year's final placements with exemplary results even under difficult market conditions. Thank you to all stakeholders, and I extend my best wishes to all the graduated students as they embark on their future endeavors.

— PROF. DEEPAK KUMAR SRIVASTAVA

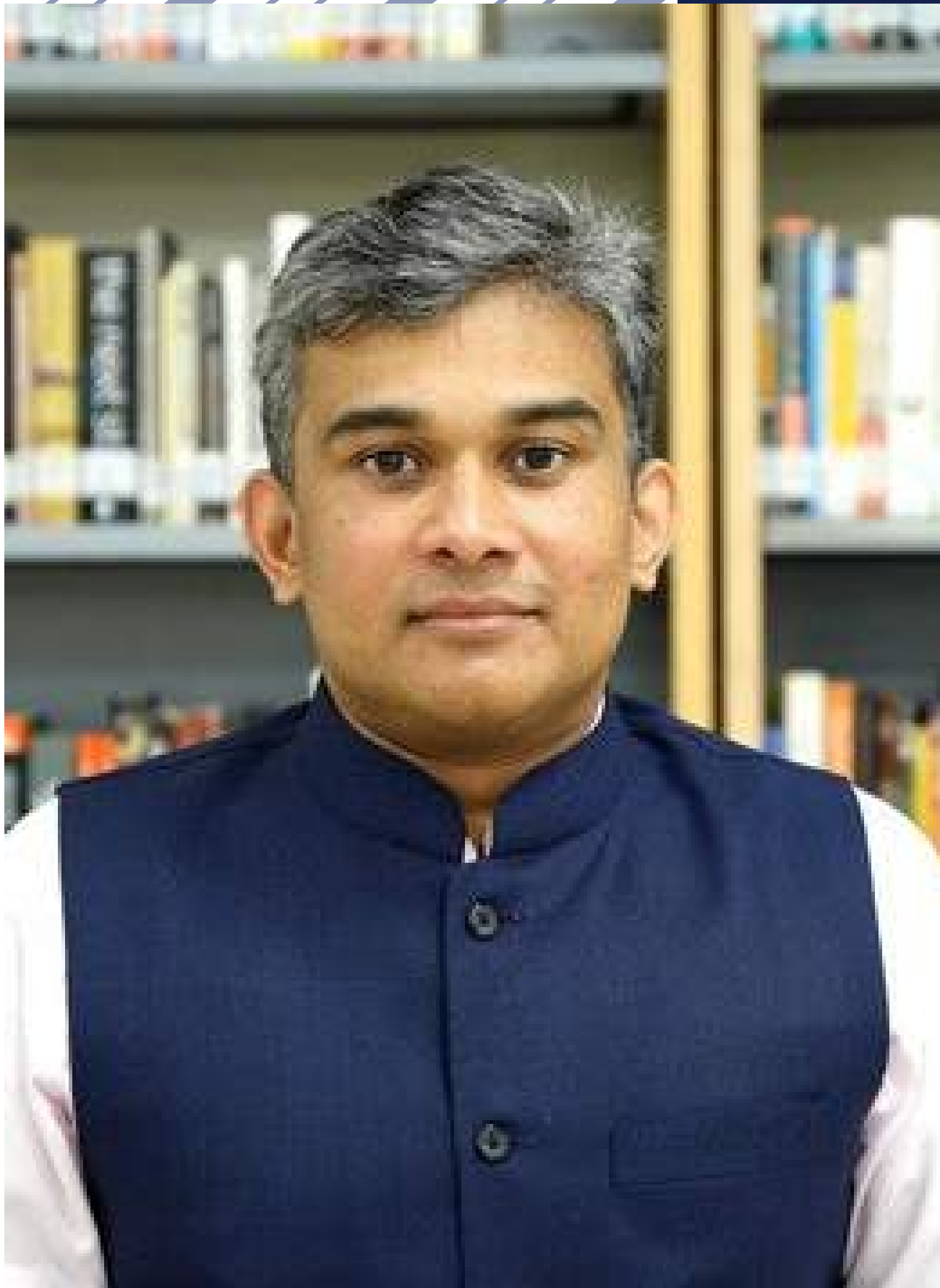
# Chairperson's Message

The final placement season for the batch of 2022-24 saw outstanding accomplishments and milestones achieved by our students. Our students have demonstrated exceptional dedication, resilience, and adaptability throughout the academic year. Their pursuit of academic excellence and active involvement in extracurricular activities have sharpened their abilities and equipped them for diverse roles in today's competitive professional landscape.

I sincerely thank our recruiters for their steadfast confidence in our talent. Their involvement in our placement processes not only offers invaluable opportunities for our students but also enhances our institution's reputation in the corporate realm. Their continued support and partnership are pivotal in our students' journey toward realizing their career goals.

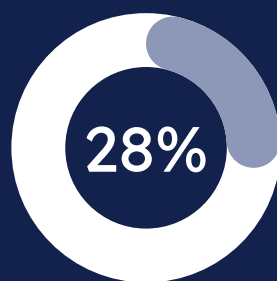
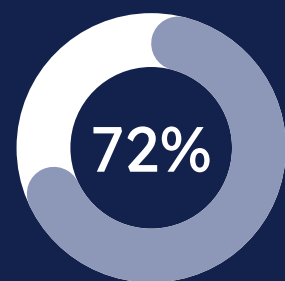
The final 2022-24 cohort placements have been highly successful, with many students landing prestigious roles in diverse sectors. This success highlights our students' hard work and dedication, our faculty's guidance, and our placement committee's efforts. As we celebrate, let's commit to continuously improving our placement process, nurturing talent, fostering collaboration with industry, and empowering our students to become global leaders and change-makers.

— PROF. VARUN ELEMILASSERY

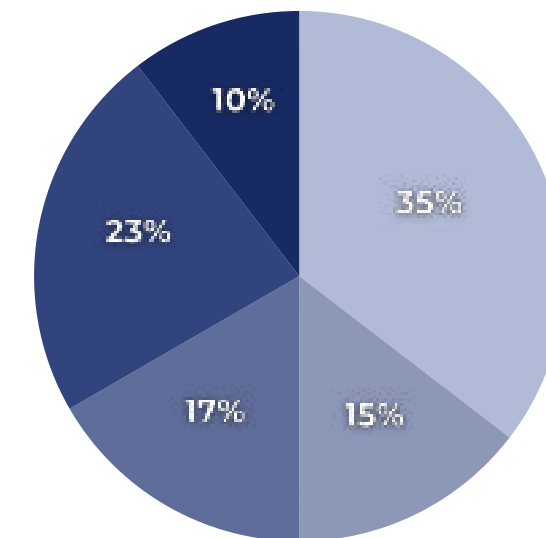
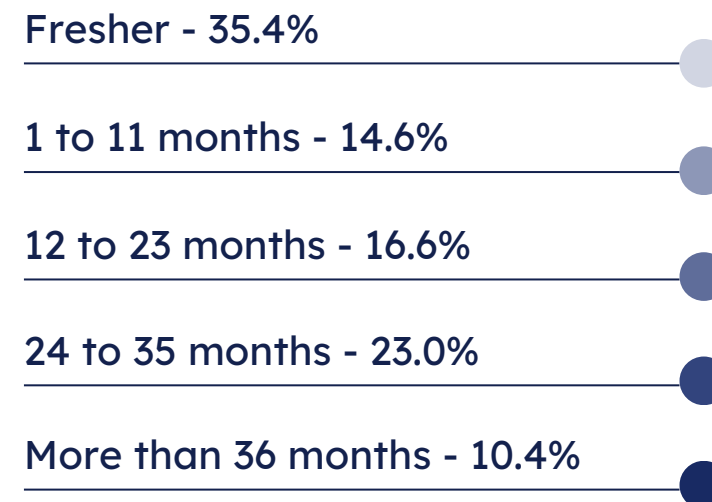


# BATCH PROFILE

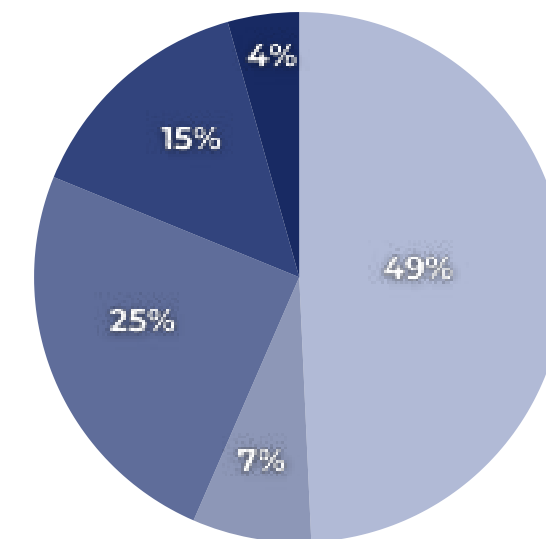
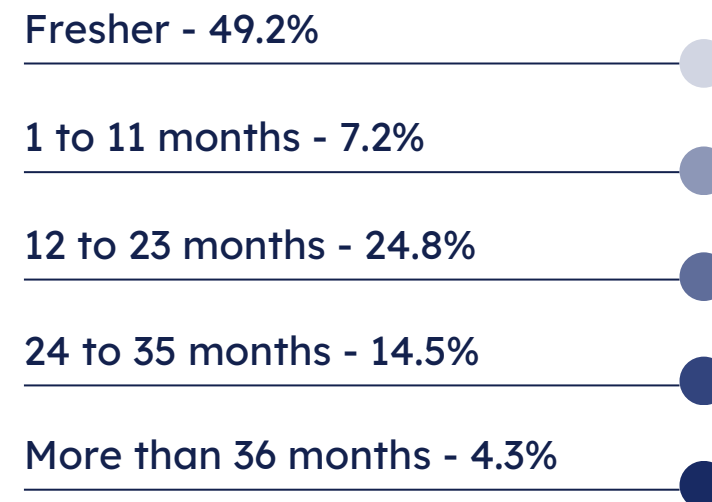
The cohort of 2022-24 had a harmonious mix of gender, educational backgrounds, and professional experiences. They represented various academic disciplines such as Engineering, Science, Commerce, and Economics. The students had prior expertise from sectors like IT, ITES, Finance, and Consulting. At IIM Ranchi, gender parity is maintained, with females constituting 28% of the 2022-2024 cohort. Furthermore, 53.1% of the batch had prior employment in reputed organizations like Accenture, Amazon, American Express, Bajaj Auto, Bosch Global Software, Cognizant, Deloitte, EY, Flipkart, IBM India, Infosys, JPMorgan Chase & Co., JSW Steel, KPMG Advisory, L&T, Mahindra Group, Samsung R&D, Tata Steel, TCS, and Wipro.



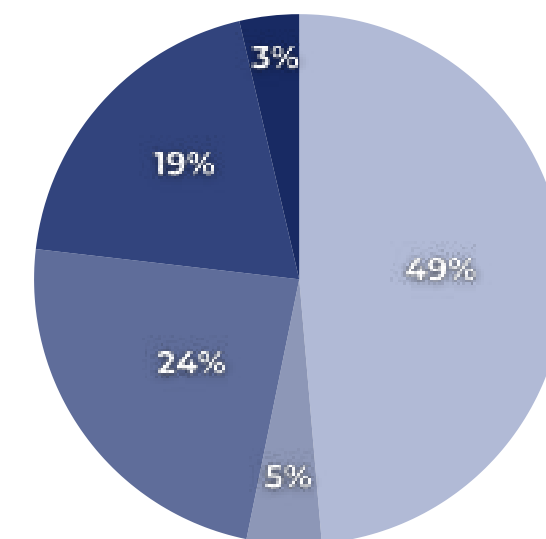
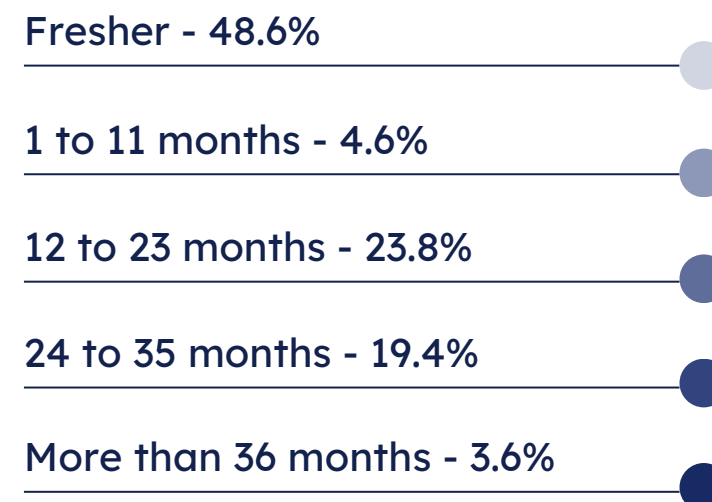
## MBA-BA Batch of 2022-2024



## MBA-HR Batch of 2022-2024



## MBA Batch of 2022-2024



# PLACEMENT HIGHLIGHTS

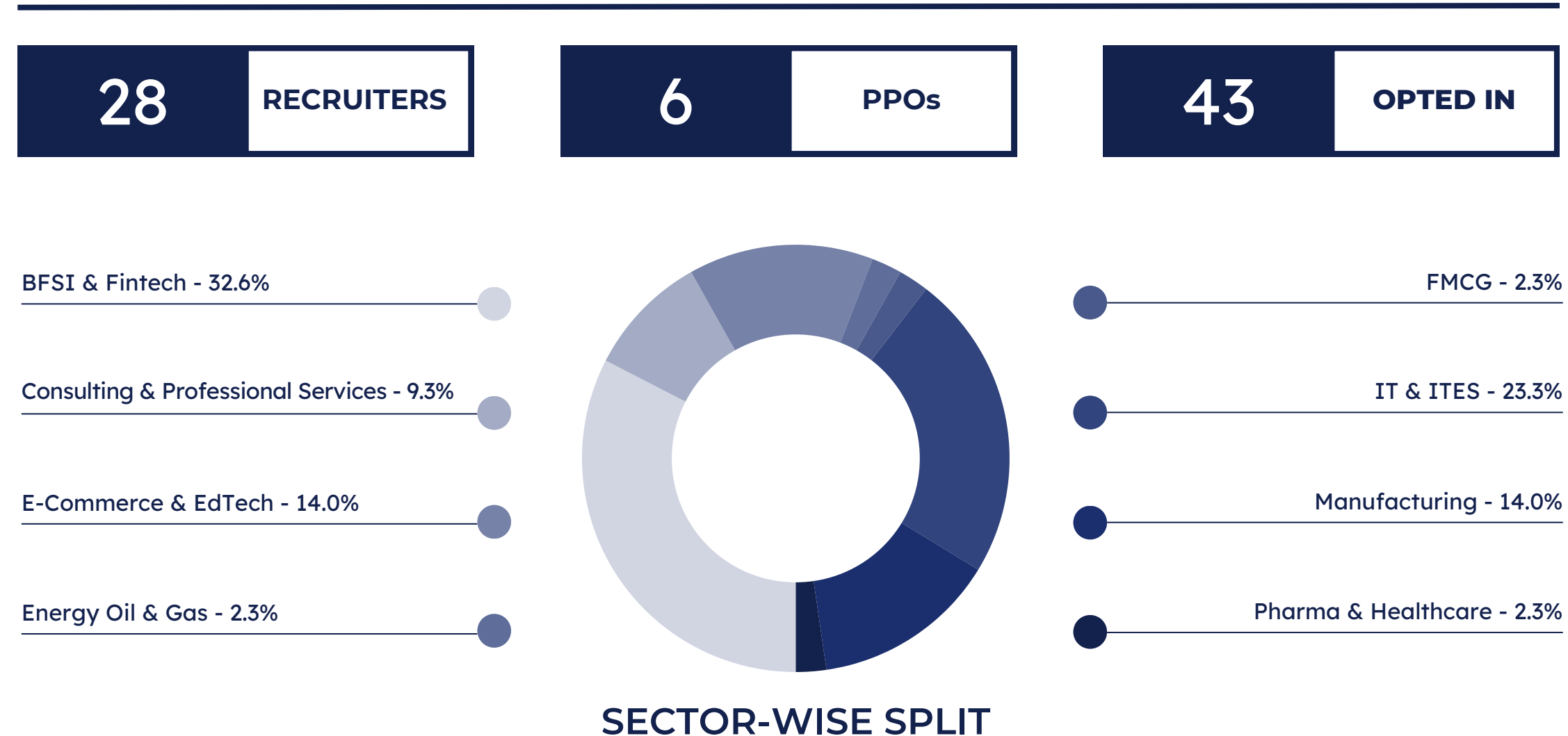
₹34.91L	HIGHEST
₹19.13L	AVERAGE
₹16.88L	MEDIAN
₹33.00L	AVG OF TOP 10 PERCENTILE
₹27.77L	AVG OF TOP 25 PERCENTILE
₹20.33L	AVG OF TOP 80 PERCENTILE

\*per annum figures in INR

## MBA-BA

### Batch of 2022-2024

IIM Ranchi's MBA in Business Analytics program aligns with the evolving industry landscape and the increasing significance of business analytics as a capability. With a dedicated faculty, IIM Ranchi is swiftly gaining recognition, evidenced by a notable 16.63% rise in the average CTC offered and an impressive 56.56% increase in the highest CTC offered. This year, 35 prestigious companies extended offers, including offers from Accenture ATCI, Amazon, American Express, Axis Bank, Capgemini, Hero MotoCorp, Invesco, JP Morgan Chase & Co., L&T Technology Services, RedSeer Consulting, Republic World, TATA Advanced Systems, Trident, and TVS Motors.



# PLACEMENT HIGHLIGHTS

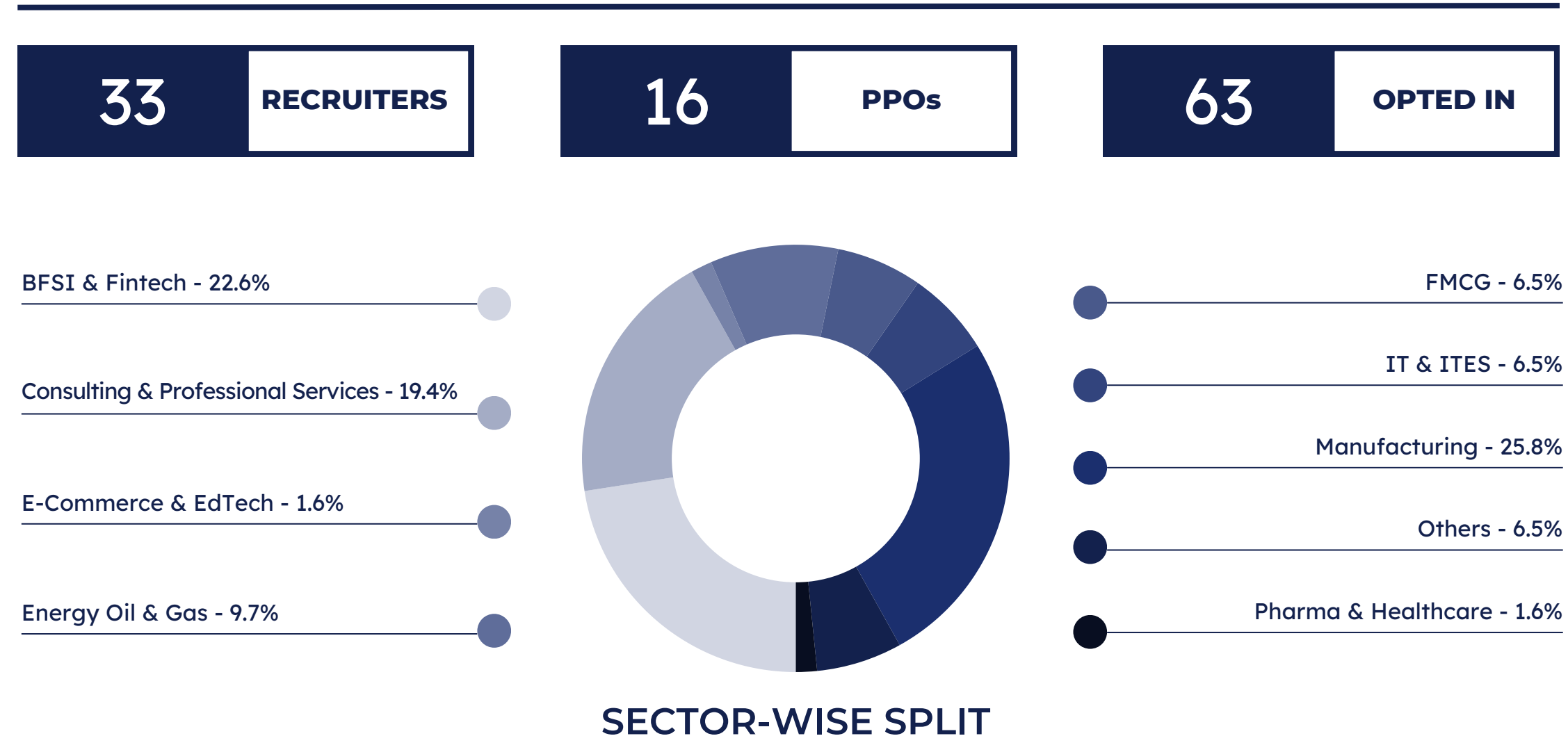
₹33.97L	HIGHEST
₹18.37L	AVERAGE
₹18.22L	MEDIAN
₹24.45L	AVG OF TOP 10 PERCENTILE
₹22.72L	AVG OF TOP 25 PERCENTILE
₹19.71L	AVG OF TOP 80 PERCENTILE

\*per annum figures in INR

## MBA-HR

### Batch of 2022-2024

IIM Ranchi's MBA-HR program continues to maintain its reputation as one of the premier courses in Human Resource Management. The HR batch of 2022-24 showcased remarkable achievements, with a 12.67% rise in the average CTC offered and a 13.88% increase in the median CTC this year. Also, the number of PPOs increased by 23.08%, which exemplifies the program's growing stature in the corporate landscape. A total of 33 companies extended lucrative opportunities, including Aditya Birla Fashion and Retail, Aditya Birla Capital, Birla Paints, D E Shaw, Deloitte USI, Dr. LalPath Labs, Ernst & Young, HPCL, Jio Financial Services, Mahindra Finance, Mercer, Samsung R&D, TATA Motors, and Vedanta Limited.



# PLACEMENT HIGHLIGHTS

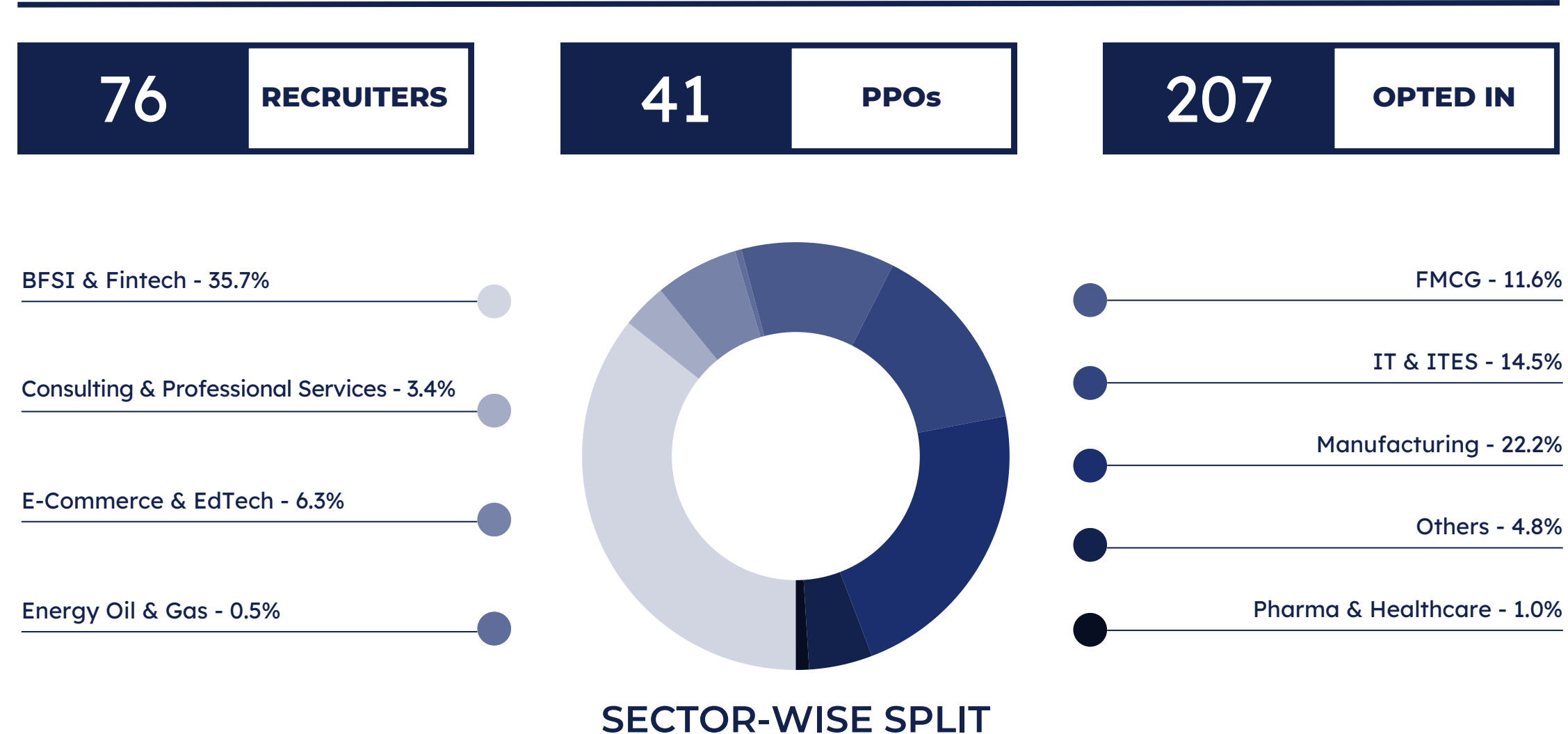
₹37.80L	HIGHEST
₹18.69L	AVERAGE
₹18.00L	MEDIAN
₹29.20L	AVG OF TOP 10 PERCENTILE
₹24.55L	AVG OF TOP 25 PERCENTILE
₹19.80L	AVG OF TOP 80 PERCENTILE

\*per annum figures in INR

## MBA

### Batch of 2022-2024

The MBA batch of 2022-24 exceeded expectations, securing lucrative roles across sectors, with an 8.05% rise in the average CTC offered and a 6.48% increase in the highest CTC offered. The median CTC increased by 9%, highlighting students' exceptional potential. These numbers reflect the robust industry demand for the skill sets nurtured at IIM Ranchi, reinforcing the institution's commitment to grooming top-tier business leaders. The rising trends in placements underscore the collaborative efforts between the institute and industry, ensuring students are well-prepared for the dynamic challenges of the corporate world.



# PLACEMENT ACROSS DOMAINS

During the exhilarating journey of the placement process, we were thrilled to witness an impressive array of esteemed companies eagerly stepping forward to engage with us. Among the standout names were Accenture ATCI, Aditya Birla Capital, Amazon, American Express, Asian Paints, Berger Paints, Cognizant, Cummins, DCM Shriram, DS Group, Emami, Flipkart, Havells, Hero MotoCorp, Hexaware Technologies, Hindware, HSBC, Invesco, JP Morgan Chase & Co., Kotak Mahindra Bank, L&T Technology Services, MG Motors, MTR, RedSeer Consulting, Synergy Consulting, TATA Motors, Titan Company Limited, TresVista, TVS Motors, UltraTech Cement, Vedanta, and Wells Fargo. Their active participation added significant depth and diversity to the spectrum of opportunities available to us. Beyond merely offering job roles, their presence facilitated an enriching exploration of various industries, each presenting unique challenges and opportunities for personal and professional growth. It was a journey of self-discovery, where we delved deep into our passions to find alignment with the diverse offerings presented by these companies.

## STRATEGY & CONSULTING

### HIGHLIGHTS

₹34.91L	HIGHEST	₹22.97L	AVERAGE	₹24.00L	MEDIAN
₹34.91L	AVG TOP 10%ILE	₹34.47L	AVG TOP 25%ILE	₹24.92L	AVG TOP 80%ILE

### ROLES OFFERED

IT Consulting	Business Consulting	Program Manager
Corporate Strategy	Strategic Advisory	Account Manager

### PROMINENT ASSOCIATIONS

# FINANCE

## HIGHLIGHTS

₹37.80L HIGHEST

₹19.12L AVERAGE

₹19.95L MEDIAN

₹27.26L AVG TOP 10%ILE

₹24.61L AVG TOP 25%ILE

₹20.52L AVG TOP 80%ILE

## ROLES OFFERED

Asset Management

Risk Management

Investment Analyst

Corporate Banking

Retail Banking

Equity Research

# IT & ANALYTICS

## HIGHLIGHTS

₹32.50L HIGHEST

₹19.10L AVERAGE

₹18.00L MEDIAN

₹26.23L AVG TOP 10%ILE

₹24.12L AVG TOP 25%ILE

₹19.91L AVG TOP 80%ILE

## ROLES OFFERED

Product Management

Business Analyst

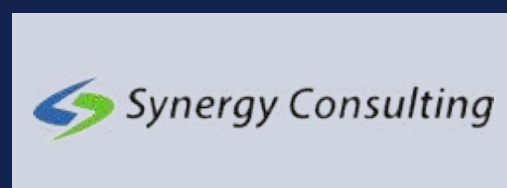
Application Manager

Digital Consultant

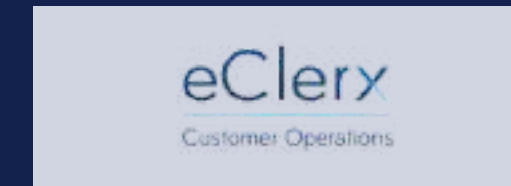
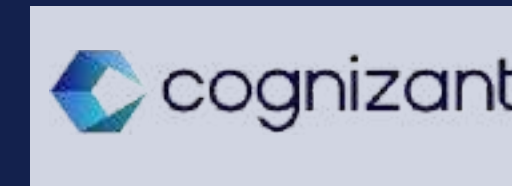
Project Management

Product Owner

## PROMINENT ASSOCIATIONS



## PROMINENT ASSOCIATIONS



# OPERATIONS

## HIGHLIGHTS

₹25.12L	HIGHEST	₹17.90L	AVERAGE	₹17.75L	MEDIAN
₹22.19L	AVG TOP 10%ILE	₹21.55L	AVG TOP 25%ILE	₹18.57L	AVG TOP 80%ILE

## ROLES OFFERED

Supply Chain & Procurement	Project Management	Strategic Sourcing
Operations Analytics	Global Operations Excellence	Quality Control & Management

## PROMINENT ASSOCIATIONS

# SALES & MARKETING

## HIGHLIGHTS

₹27.00L	HIGHEST	₹17.07L	AVERAGE	₹17.00L	MEDIAN
₹21.54L	AVG TOP 10%ILE	₹20.17L	AVG TOP 25%ILE	₹17.82L	AVG TOP 80%ILE

## ROLES OFFERED

Digital Marketing Manager	Product Manager	Territory Sales Manager
Brand Tie-ups and Sponsorships	Social Media Marketing	Business Development

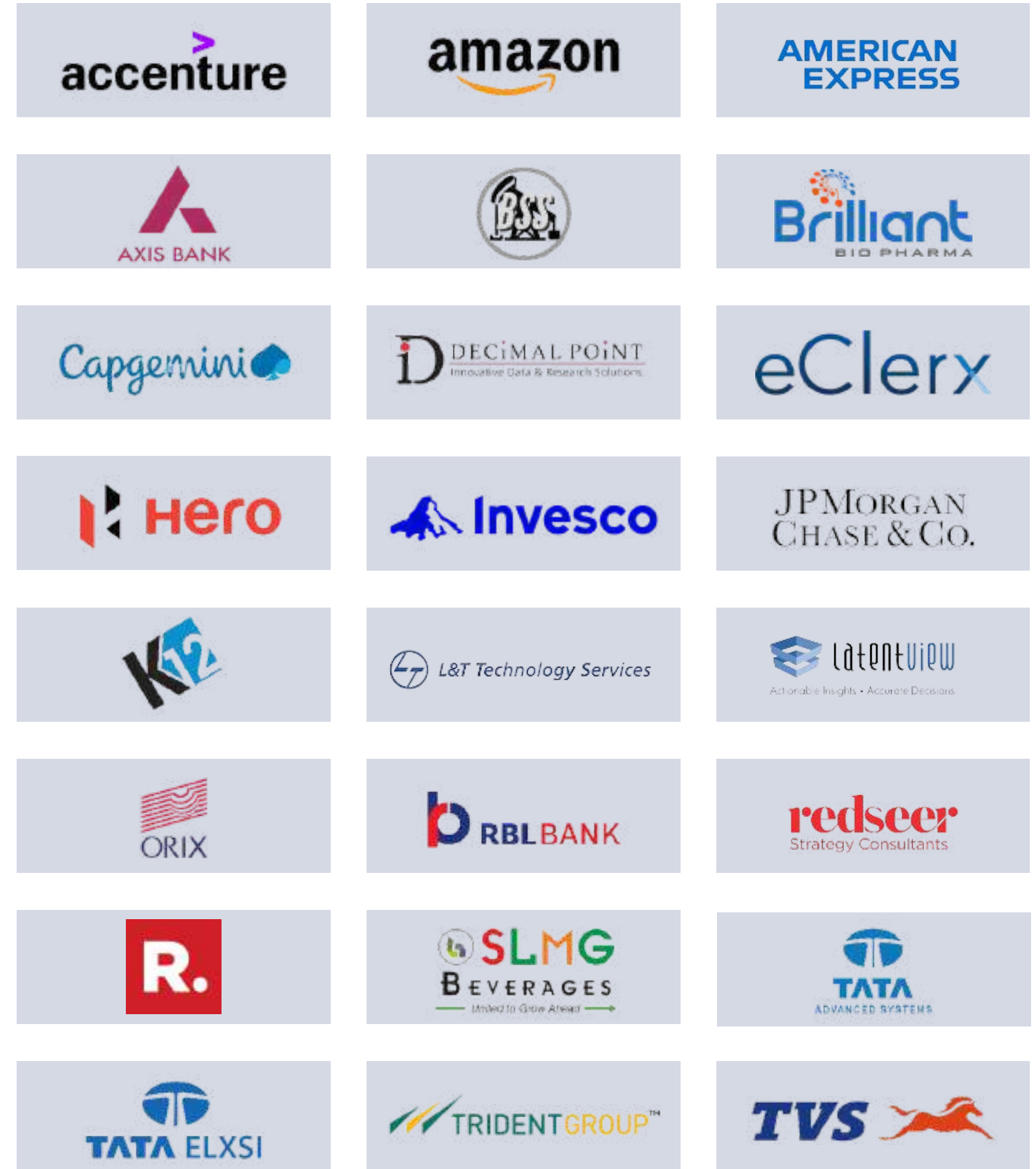
## PROMINENT ASSOCIATIONS

# PROMINENT ASSOCIATIONS

## MBA-BA

This year, the MBA-BA batch of IIM Ranchi showcased exceptional performance during the final placement processes, securing prestigious roles from renowned recruiters like Accenture ATCI, Amazon, American Express, Axis Bank, Capgemini, Hero MotoCorp, Invesco, JPMorgan Chase & Co., L&T Technology Services, RedSeer Consulting, Republic World, TATA Advanced Systems, Trident, and TVS Motors. With a cohort of 43 students, the batch received offers from 28 top companies, highlighting a robust relationship with the industry that places trust in the course's pedagogy and vision. These placements not only affirm the exceptional capabilities of the students but also signify the harmonious synchronization between the academic curriculum and the dynamic demands of the corporate world. This achievement serves as a testament to the collaborative efforts between the institute and the industry, paving the way for promising future endeavours and fostering a culture of excellence and innovation.



# PROMINENT ASSOCIATIONS

## MBA-HR

As the pioneering institute among the Indian Institutes of Management to introduce a specialized Human Resources (HR) program, IIM Ranchi continues its proud tradition of fostering talent and offering unparalleled opportunities. The motivated and diverse cohort of students enrolled in the 2022-2024 academic term, totalling 63 individuals, has demonstrated exceptional prowess by securing highly sought-after positions with some of India's most prestigious corporations. A total of 33 esteemed companies have recognized the calibre of these students, extending lucrative opportunities for them to excel in their chosen fields. Among these notable recruiters are Aditya Birla Fashion and Retail, Aditya Birla Capital, Birla Paints, D E Shaw, Deloitte USI, Dr. LalPath Labs, Ernst & Young, HPCL, Jio Financial Services, Mahindra Finance, Mercer, Samsung R&D, TATA Motors, and Vedanta Limited. It serves as a testament to the solid foundation and promising future prospects of the program.



# PROMINENT ASSOCIATIONS



# PLACEMENT COMMITTEE

## Address:

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## Manager Corporate Relations:

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## Website:

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Sai Bharath  
Krishna

Aditya  
Bakshi

Vaibhav  
Vashisht

Shravan  
Hegde

Ansuman  
Panda

Sadeeshkumar  
R

Anshi  
Tripathi

Srishti  
Biswas

Pragya  
Singh

Rutuja  
Wankhade

Vaishnavi  
Nandre